



Yuva Marathi

Marathi Literary Association, VIT

Contact Us

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About Yuva Marathi

Yuva Marathi (Marathi Literary Association) is a Literary and Cultural Club at VIT Vellore. Having been established in 2015, we pride on being recognised as a **'Home Away from Home'** for all students from Maharashtra. In spite of being founded in Tamil Nadu, we have a reach of over **4000** and 150+ enthusiastic members functioning in 9 departments working towards the fulfilment of our motto – 'To promote **Marathi culture** and provide a platform to the talented youth for showcasing their skills'.

Be it offline or online, we make sure to keep our audience entertained through our interesting events, informative posts and enthralling performances by our cultural academies.



Members all
over India



4000+
Audience



150+
Members



Promoting
Marathi Culture

About VIT

India's **No. 1** private institution, Vellore Institute of Technology ranks among the nation's top 20 colleges and has been recognised as an '**Institute of Eminence**' by the Government of India.

With over **36,000** students distributed across 4 campuses, VIT has students from every Indian state as well as from **60** countries worldwide. The university aims to transform lives through excellence in education and research by giving equal emphasis on academics, practical experimentation, skill development, research studies as well as co-curricular and extra-curricular activities.

At VIT, students are provided with ample opportunities to explore various academic disciplines and to excel in the field of their liking.



36,000
Students



4
Campuses



Institute
of Eminence



No. 1
Private Institution

What we do

We, at **Yuva Marathi**, try our best to provide a stage for talented youth while bringing forth different aspects of Maharashtrian culture through our many events. Crowds of VITians line the roads in thousands, craning their necks to get a glimpse of our cultural performances during '**Aikya**', a part of the main college fest, Riviera. Through our premium event - '**Gudhipadwa**', our dance, drama and music academies showcase their immense talent and put on a fantastic show that is attended by famous celebrities and even VIT's Hon. Chancellor! '**Globomatics**', our technical event, has exciting cash prizes that attract hundreds of students and gives them an opportunity to work as a team, improve their public speaking and to solve the biggest problems the world faces as of now. Although the pandemic has clipped our wings, we have embraced **Social Media** and have managed to stimulate our audience through a variety of online events and by introducing one enlightened speaker after the other!

Sponsorship Details

	Bronze	Gold	Platinum	Diamond
Validity (in Months)	3	6	12	12
Promotion through Word of Mouth	✓	✓	✓	✓
Social Media Shoutout	✓	✓	✓	✓
Logo on Event Posters	✓	✓	✓	✓
Logo on Certificates	✓	✓	✓	✓
Promotion on Social Media	✓	✓	✓	✓
Coupon Code Distribution	✓	✓	✓	✓

Sponsorship Details

	Bronze	Gold	Platinum	Diamond
Forwarding Promotional Emails to Participants		✓	✓	✓
Video Promotion of Sponsor in Event		✓	✓	✓
Promo/Ads in Annual Magazine		Half Page	Half Page	Full Page
Logo on Official Merchandise			✓	✓
Special Invitation for Judges/Speakers to Sponsors			✓	✓
Time for Sponsor to Speak/Promote themselves			✓	✓

Sponsorship Details

	Bronze	Gold	Platinum	Diamond
Logo on Dhol during Aikya and Gudhipadwa				✓
Title Sponsor for the Club				✓
Logo on Cover Photo of Social Media Accounts				✓
Minimum Contribution (INR)	6,000 (Bronze)	12,000 (Gold)	25,000 (Platinum)	50,000 (Diamond)

The aforementioned Sponsorship Tiers are simply a Baseline

The Yuva Marathi Team is eager to work with you to create a custom package tailored to your specific needs. Please contact us if you wish to discuss collaborative ideas or adjust the sponsorship packages to better meet your goals. We are happy to work with you to make the best out of your sponsorship experience!


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